# Experience

## ABSOLUTE COMMUNICATION Salt Lake City Utah 2013 (Aug-May)

* Student Director
* Supervised over 15 teams from two classes (40 students) and a team of interns.
* Acquired new clients from the Salt Lake City area.
* Met with teams to brainstorm strategy and scope of projects.
* Worked directly with the student paper and radio. Created strategy to keep student media functioning during the ongoing revolution of how the public consumes media.

## ABSOLUTE COMMUNICATION Salt Lake City Utah 2012 (Dec-May)

* Account Supervisor (Bulletproof kids Utah, First Step House Utah)
* Responsible for client interactions
* Worked on a team of five peers.
* Created a successful series of video campaigns to appeal to specific demographics and convey a strategized message.

F/V CONNEMARA BAY Gloucester Massachusetts 2005-current

* Charter fishing Captain/Mate/Commercial Fisherman/Marketing
* Responsible for the safety of passengers and crew onboard
* Provided a fun, educational, team-building experience for paying families, business, and tourists.
* Built Responsive website, optimized site to outrank competitors, implemented and monitored Google ad words campaign, collected data from web-analytics and formed customer database.

**Education**

University of Utah Salt Lake City Utah 20011-2015

* B.S. Mass Communications, (Strategic Communications)

Mariners Learning System, Online 2013

* USCG approved Master 100 Ton Captain

**Additional Skills**

* Adobe Suite (CS6)
* Web-coding (HTML5, CSS, Jquery)
* Wordpress
* SEO (Paid/Organic)
* Time-Management
* Google Suite (analytics, adwords, places, etc.)
* Client Interaction
* Team-driven
* Motivated, out-going, and a good listener